

DEPARTMENT OF STATISTICS (STAT)

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Press Release

St. Maarten, May 2, 2024 – St. Maarten is pleased to announce a significant growth in tourism, with a total of 131,322 stayover guests welcomed during the first quarter of 2024. This marks a notable 7% increase from the same period last year.

The North American market (i.e., the US and Canada) remains a cornerstone of St. Maarten's tourism, representing 53.2% of the total stayover guests in the first quarter of 2024. The specific contributions were: Canada (12.2%), France (10%), and The Netherlands (5.1%). The remaining 19.5% consists of visitors from various other countries.

In terms of regional trends, the Caribbean experienced an 11% increase, while Europe saw a 1% decrease in visitor numbers during this quarter. North America recorded a 9% increase, resulting in over 7,000 additional passengers in the first quarter.

Quarter 1 - Stayover Arrivals												
Arrivals by Air	Jan-23	Jan-24	Diff	Feb-23	Feb-24	Diff	Mar-23	Mar-24	Diff	Q1 2023 Totals	Q1 2024 Totals	Q1 2024 Diff
Caribbean	889	1,017	14%	750	903	20%	806	789	-2%	2,445	2,709	11%
Europe	9,972	10,599	6%	9,411	10,538	12%	9,512	7,373	-22%	28,895	28,510	-1%
North America	27,888	32,848	18%	28,116	32,316	15%	29,070	27,303	-6%	85,074	92,467	9%
South America	618	803	30%	573	752	31%	506	717	42%	1,697	2,272	34%
Rest of the World	1,775	2,031	14%	1,472	1,754	19%	1,843	1,579	-14%	5,090	5,364	5%
Non Resident Arrivals	41,142	47,298	15%	40,322	46,263	15%	41,737	37,761	-10%	123,201	131,322	7%

The table below shows the total stayover arrivals by region per month compared to the previous year.

Cruise Arrivals

Cruise Industry Witnesses Promising Growth in First Quarter of 2024

The cruise industry witnessed growth in the first quarter of 2024. A total of 572,474 passengers were recorded, compared to 533,542 in the same period of 2023, representing a 7% increase, with an addition of 38,932 passengers. January 2024 saw a marginal decrease of 0.22%, while February and March had growth rates of 11.71% and 13.10%, respectively.

The number of cruise calls in January 2024 was 87, a decrease of 4.40%. In February and March 2024, the number of calls was 74 and 81, respectively, resulting in increases of 12.12% and 10.96%.

Quarter 1	Passengers		Diff.	Calls		Diff.
	2,023	2,024		2,023	2,024	
Jan	216,528	216,055	-0.22%	91	87	-4.40%
Feb	152,823	170,715	11.71%	66	74	12.12%
Mar	164,191	185,704	13.10%	73	81	10.96%
Passenger Totals	533,542	572,474	7.30%	230	242	5.22%