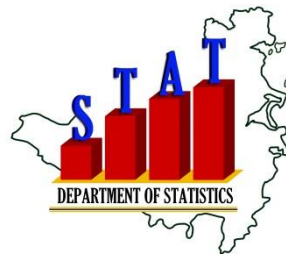


AMAAZING
SINT MAARTEN



Tourism Exit Survey 2014

Main results of the Travel Activities, Satisfaction, Expenditure and General Demographics of Visitors to Sint Maarten



Contents

Summary of Cruise Results	3
Travel Activities	4
Places Visited / Engaging Activities	5
Satisfaction	6
Expectations	7
Expenditure	8
Cruisers' Profile	9
Summary of Airport Results.....	11
Travel Activities	12
Number of Visits to St. Maarten	12
Most Important Source of Information influencing decision to visit	12
Purpose of Visit	13
Place & Length of Stay.....	14
Satisfaction ratings.....	15
Expenditure	17
Visitor's Profile	18

Summary of Cruise Results

In 2014, data from the Sint Maarten Harbour group showed a total of 2,001,996 cruise visitor arrivals to St. Maarten. Throughout the year the Department of Statistics in collaboration with the St. Maarten Tourist Bureau conducted its second annual Tourism Exit Survey amongst a sample of departing tourists; this was carried out quarterly¹. A total of 1,393 forms were completed, representing 10,032 cruise passengers. Persons residing in North America (United States 70% & Canada 6%) accounted for 76% of the overall response. Whereas those residing in Europe and the Caribbean represented 9% each. All other regions represented a combined 6% of the total response.

Table 1. Overall Response by Region

Regions	Completed surveys (%)	Travel Party (%)
North America	76	84
Caribbean	9	6
Europe	9	4
Other	6	6
Grand Total	100%	100%

Table 2. St. Maarten Cruise-year summary results

Cruise Arrivals 2014	Cruise passenger arrivals	Cruise vessel arrivals	Quarterly passenger arrivals (%)
Quarter 1	736,045	295	37
Quarter 2	406,100	119	20
Quarter 3	317,088	80	16
Quarter 4	542,763	198	27
Year	2,001,996	692	100

¹ With exception of Q3

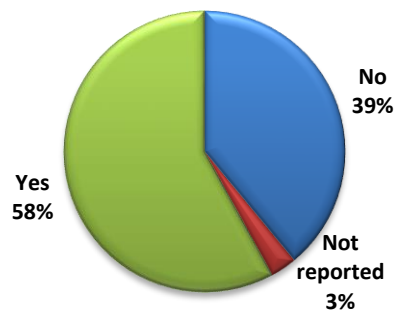
Travel Activities

The 2014 results show that within travel activities, amongst 1393 respondents representing 10,032 individuals, 58% were visiting St. Maarten/St. Martin for the first time, 39% were return visitors, while 3% did not respond. Of the return cruisers 12% had visited the island atleast twice before.

Of those indicating “Yes”

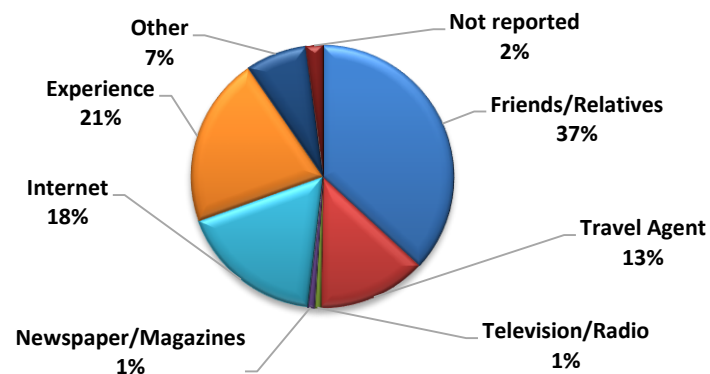
- 60% reported the presence of St. Maarten / St. Martin on the itinerary positively influenced their decision to take the cruise, whereas 37% were indifferent, and 3% not reported.

Chart 1: Is this your 1st visit to St. Maarten / St. Martin ?



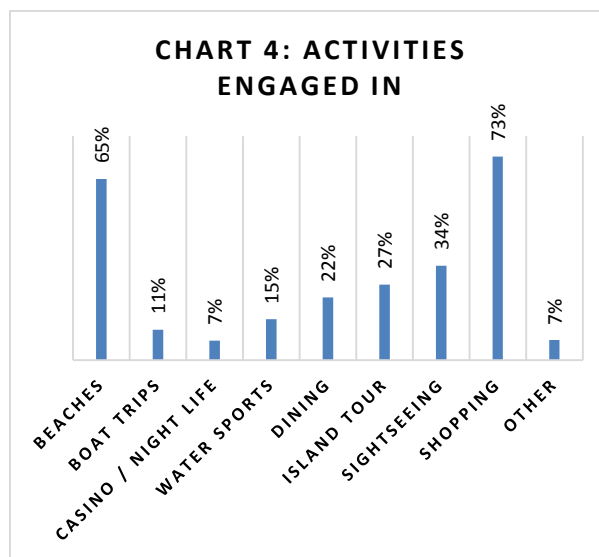
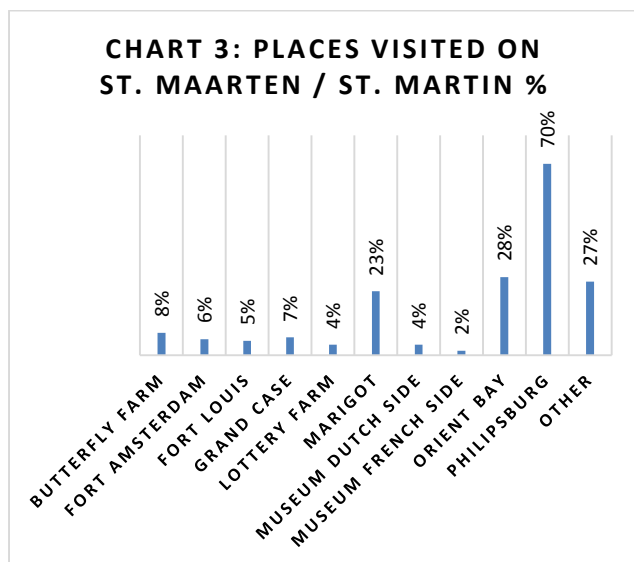
The most important sources when deciding to take their cruise, were found to be Friends/ Relatives (36%), previous Experience (21%), the Internet (17%), and travel agents (13%).

Chart 2: Sources of information when taking cruise



Places Visited / Engaging Activities

Places visited during the short stay on St. Maarten showed a typical ranking in which the capitals Philipsburg and Marigot, were in the top 5 areas, 69% and 23% respectively. Orient Bay remains popular amongst cruise guests (28%), while the butterfly farm and Grand Case were visited by 8% and 7% of guests respectively (see chart 3)



Respondents were also polled on the activities engaged in while visiting St. Maarten / St. Martin. These activities were then ranked by percentage of responses, in which the top 5 were shopping (73%), visiting beaches (65%), sightseeing (34%), Island tours (27%) and Dining (22%), see chart 4. Below table 3 illustrates the sources which influenced the various activities engaged in by cruise tourists.

Table 3. Sources Influencing your Activities

Influences	Very important (%)	Important (%)	Average (%)	Somewhat important (%)	Unimportant (%)	Not applicable (%)	Not reported (%)
On-Shore Information Desk	20	18	8	4	15	30	4
Friends / Relatives	29	18	5	3	13	29	5
Cruise Director	18	19	11	4	18	26	4
Taxi Drivers	20	18	6	3	12	35	6
Walking around	20	18	6	3	12	35	6
Internet	31	22	8	3	6	24	5
Other	12	4	2	1	6	57	18

Satisfaction

Table 4 provides a list of the aspects or factors that most cruise tourists incur while visiting St. Maarten / St. Martin. These factors have been rated on a 6 point Likert scale. The island received an overall 1.7 satisfaction rating from respondents. Results display that questions related to the Cruise terminal facilities and Safety & Security received the highest significance ratings. Whereas Island's Cleanliness, Dutch Beaches, Port & Immigration Services, Sightseeing & Attractions, Duty-free shopping and Prices of Goods on the Dutch side received excellent ratings on the scale.

Table 4. Satisfaction with various St. Maarten / St. Martin attributes

	Excellent (%)	Good (%)	Average (%)	Poor (%)	Terrible (%)	Not applicable (%)	AVERAGE SCORE
Port & Immigration Services	48	32	5	1	0	12	1.5*
Cruise terminal facilities	63	29	3	0	0	2	1.4*
Safety & Security	60	30	3	0	0	3	1.4*
Taxis / Rentals	36	22	6	2	1	28	1.6
Tours & Excursions	31	14	4	1	1	45	1.5
Telephone / Internet	11	7	6	3	2	63	2.3
Sightseeing & Attractions	39	20	4	1	0	31	1.5
Island's Cleanliness	56	27	7	2	0	4	1.5*
Club / Casino	9	5	2	1	2	72	2.1
<u>Dutch Side</u>							
Beaches	50	12	2	0	0	31	1.3
Dining	23	12	4	0	0	55	1.6
Price of Goods	33	29	16	1	1	16	1.8*
Duty-free Shopping	36	27	8	1	1	22	1.7
Roads	21	24	18	4	2	26	2.2
Flow of Traffic	18	22	16	5	3	30	2.3
<u>French Side</u>							
Beaches	24	7	2	1	0	60	1.4
Dining	10	7	3	0	0	73	1.7
Price of Goods	9	9	9	2	1	63	2.2
Duty-free Shopping	9	7	7	1	0	69	2.1
Roads	11	16	10	3	1	53	2.2
Flow of Traffic	9	14	11	3	2	53	2.4
Overall Rating							1.7

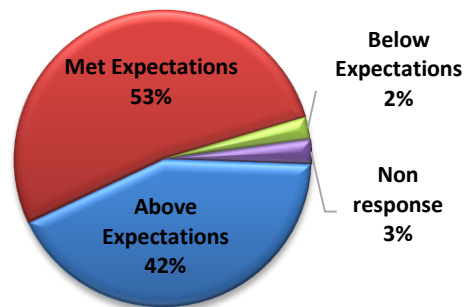
* indicates the highest significance rating, based on the number of respondents answering the question in comparison to the total respondents.

Expectations

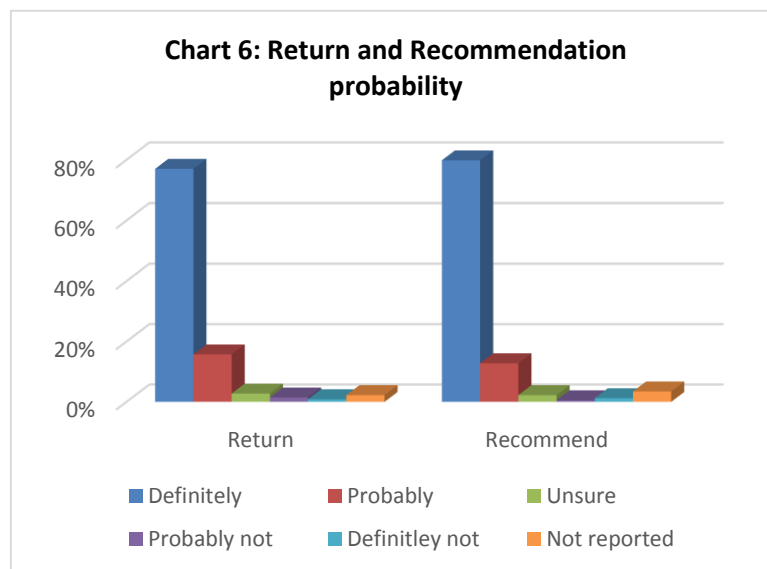
On departure, respondents were asked whether the visit had met their expectations.

- Majority of visitors (53%) reported their expectations were met during the visit.
- 42% said their expectations were exceeded. Less than 2% had experiences that were below their expectations.

Chart 5: Expectations



- 77% said they would definitely return and 80% were definitely willing to recommend the island to others. Whereas 16% were likely to return and 13% recommend the island. The remainder were unsure or less likely to return or recommend the island to others.



Expenditure

Table 6 provides the average total expenditure per person in each expense category, grouped by region of residence. Average total expenditure per cruise passenger in 2014 is \$170.85, approximately 10% greater than in 2013 when it was \$155. Table 5 displays the average travel-party size by region. With the previous statement in mind the grand total for table 7 shows that a cruise party spends on average a total of \$505.24 in St. Maarten/St. Martin.

Table 5.

Region	Average Travel Party Size by Region
North America	3.0
Latin America	3.1
Caribbean	3.2
Europe	2.4
Other	3.6
Not reported	2.9
Grand Total	3.0

*Averages has been rounded to the close 10th.

Table 6. Average Total Expenditure per Person per Category

	United States	Canada	North America	Caribbean	Europe	Latin America	Total
Food & Beverages	\$26.84	\$33.28	\$27.21	\$30.47	\$37.90	\$34.04	\$28.71
Shopping	\$59.86	\$84.64	\$61.23	\$68.23	\$74.58	\$66.14	\$63.53
Tours / Excursions	\$25.79	\$20.69	\$25.55	\$12.32	\$17.62	\$22.25	\$23.75
Car Rental	\$5.90	\$1.48	\$5.68	\$6.16	\$10.74	\$15.72	\$6.84
Public Transportation	\$5.96	\$2.22	\$5.77	\$4.27	\$9.31	\$14.41	\$6.55
Taxi	\$17.99	\$18.49	\$18.04	\$18.49	\$27.41	\$24.88	\$19.28
Entertainment	\$8.39	\$6.28	\$8.29	\$11.21	\$21.46	\$32.09	\$10.43
Telephone / Internet	\$5.60	\$3.70	\$5.50	\$7.75	\$10.50	\$17.03	\$6.63
Other Services	\$4.62	\$0.74	\$4.42	\$3.16	\$5.49	\$20.96	\$5.13
Total per Region	\$160.95	\$171.50	\$161.69	\$162.06	\$215.01	\$247.52	\$170.85

Table 7. Average Total Expenditure per Party by Region

	United States	Canada	North America	Caribbean	Europe	Latin America	Total Product
Food & Beverages	\$80.38	\$93.35	\$81.10	\$97.36	\$91.78	\$104.17	\$84.90
Shopping	\$179.27	\$237.43	\$182.50	\$218.00	\$180.61	\$202.43	\$187.88
Tours / Excursions	\$77.23	\$58.03	\$76.16	\$39.35	\$42.67	\$68.10	\$70.25
Car Rental	\$17.68	\$4.15	\$16.92	\$19.69	\$26.00	\$48.11	\$20.22
Public Transportation	\$17.86	\$6.22	\$17.21	\$13.63	\$22.53	\$44.10	\$19.37
Taxi	\$53.87	\$51.86	\$53.76	\$59.06	\$66.37	\$76.14	\$57.02
Entertainment	\$25.13	\$17.61	\$24.71	\$35.83	\$51.97	\$98.21	\$30.85
Telephone / Internet	\$16.76	\$10.37	\$16.41	\$24.75	\$25.42	\$52.13	\$19.60
Other Services	\$13.82	\$2.08	\$13.17	\$10.08	\$13.29	\$64.17	\$15.16
Total per Region	\$482.00	\$481.10	\$481.93	\$517.76	\$520.64	\$757.56	\$505.24

Cruisers' Profile

Table 8 below gives an overview of cruise visitors by age groups and sex. Up until ages 50 and over, there is basically an even distribution between both sexes, with a slightly higher percentage of male cruisers. The majority (33%) of cruise visitors in 2014 however were in the age group of 60+ years of age. This may account also for the largest number of cruisers indicating to be married couples (Table 9).

Table 8. Visitors by Age & Sex

Age Category	Male (%)	Female (%)	Total (%)	# of Respondents
Under 15	10	10	10	642
15 - 29	17	12	14	919
30 - 39	16	13	14	951
40 - 49	18	12	14	940
50 - 59	21	12	16	1037
60 +	19	42	33	2167*
Total	100%	100%	100%	

Table 9. Visitors by Marital Status

Marital Status	# of responses	%
Single	305	22
Married	933	67
Widowed/Separated	36	3
Divorced	57	4
Not reported	62	4
Grand Total	1393	100

* indicates that ages 60+ had the largest number of respondents.

Information regarding visitors' annual household income was also collected, in the table below a cross-tab is shown with marital status. The results reveal that single households primarily earned less than \$25,000 (27%), whereas US \$50,001 - US \$75,000 earning households were primarily Widowed/Separated (22%) or Divorced (26%). The highest income earning households were married, with incomes US \$75,001 - US \$100,000 and greater. The overall average annual income of cruisers were in the range of US \$75,001 - US \$100,000.

Table 10. Marital Status by Household Income

	Single (%)	Married (%)	Widowed/Separated (%)	Divorced (%)	Grand Total (%)
Less than US \$25,000	10	4	6	7	5
US \$25,000 - US \$50,000	27	12	17	19	16
US \$50,001 - US \$75,000	19	14	22	26	16
US \$75,001 - US \$100,000	15	18	14	14	17
US \$100,001 - US \$125,000	8	15	6	11	13
US \$125,000 and over	7	19	3	9	15
Not reported	14	18	33	14	18
Grand Total	100%	100%	100%	100%	100%

- Figures in red highlights the highest percentage rating per marital status.

North American households usually held an income level of \$75'001 - \$100'001 or \$125'000 and greater. With United States residents indicating the same amounts as the overall North America, while Canadians indicated household incomes of mostly \$75'001 - \$100'000. Caribbean and European residents indicated household incomes of mostly \$25'001 - \$50'000. Latin Americans held an average household income of between \$50'001 - \$75'000.

Table 11. Annual Household Income by Region

Annual Income	United States (%)	Canada (%)	North America (%)	Europe (%)	Caribbean (%)	Latin America (%)	Grand Total (%)
Less than US \$25,000	5	3	4	2	15	15	5
US \$25,000 - US \$50,000	14	18	14	20	31	15	16
US \$50,001 - US \$75,000	17	14	17	16	14	21	16
US \$75,001 - US \$100,000	18	20	18	17	7	9	17
US \$100,001 - US \$125,000	13	9	12	17	12	18	13
US \$125,000 and over	18	15	18	7	7	9	15
Not reported	17	23	17	21	15	15	18
Grand Total	100%	100%	100%	100%	100%	100%	100%

- Figures in red highlights the highest percentage rating that is 40% and greater for each category (rows).

* indicates that ages US \$75,001 - US \$100,000 had the largest number of respondents. With

Summary of Airport Results

According to data collected at the Princess Juliana International Airport, a total of 499,921 Stay-over tourists visited St. Maarten in 2014. Via the quarterly Tourism Exit Survey in the same year, some 3,273 forms were completed in total, which represented a sum of 9,885 departing tourists. Topics covered included planning behavior, interests and activities, satisfaction with various aspects of the island, average daily expenditure as well as demographic information.

Table 1. Overall response by Region

Regions	Completed surveys (%)	Travel Party (%)
North America	78	78
Latin America	3	2
Caribbean	11	11
Europe	7	6
Other	2	3
Grand Total	100%	100%

Table 2. St. Maarten Stay-over arrival summary results

Stay-over Arrivals 2014	Tourist arrivals Of which:	North America	South America	Europe	Caribbean	Rest of the World
Quarter 1	158,032	107,526	4,147	33,019	6,331	7,009
Quarter 2	121,139	80,642	4,088	22,754	6,272	7,383
Quarter 3	98,171	54,320	3,785	23,734	7,331	9,001
Quarter 4	122,579	75,269	4,685	27,341	6,456	8,828
Year	499,921	317,757	16,705	106,848	26,390	32,221

Travel Activities

Number of Visits to St. Maarten

Chart 1: First Visit to St. Maarten / St. Martin (%)

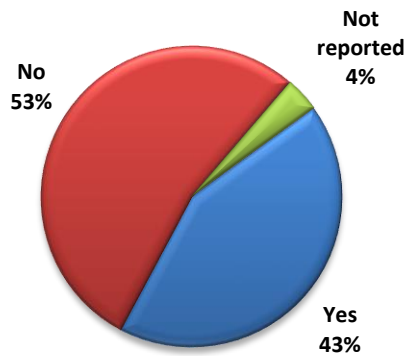


Chart 2: Number of visits to St. Maarten/ St. Martin (%)

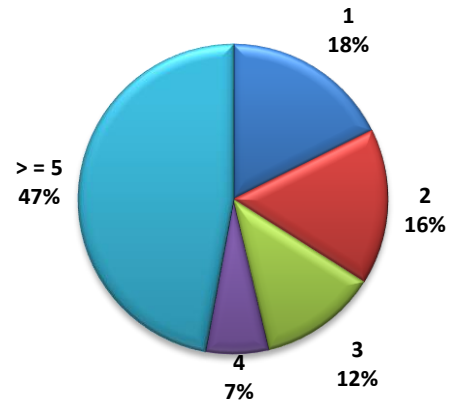


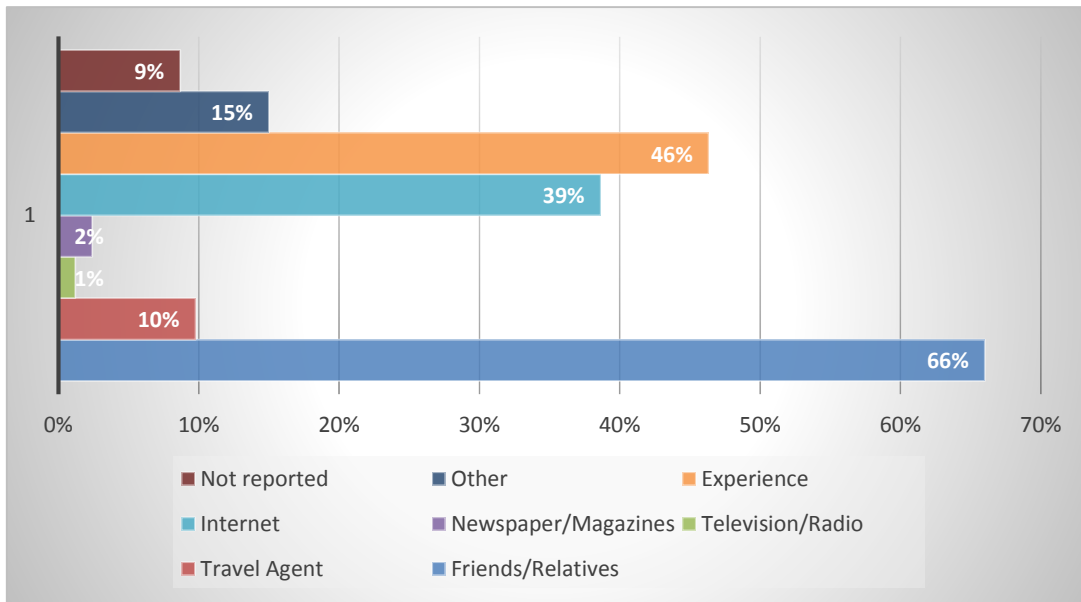
Chart 1 indicates the percentage of first- time visitors to St. Maarten / St. Martin, whereas for previous visitors Chart 2 indicates the number of returned visits.

- 43% reported this as their first visit to St. Maarten / St. Martin
- 53% were 'repeat visitors'
- 4% not reported
- The majority of repeat visitors have returned to St. Maarten / St. Martin five or more times.

Most Important Source of Information influencing decision to visit

- Friends/Relatives remain the leading source of information when visitors decide to visit St. Maarten (66%)
- Visitors' previous experience on the island also contribute heavily in their decision-making to return (46%)
- While the **Internet** more than doubled in importance (39%) compared to in 2013
- Travel agents were the highest factor for about 10% of visitors

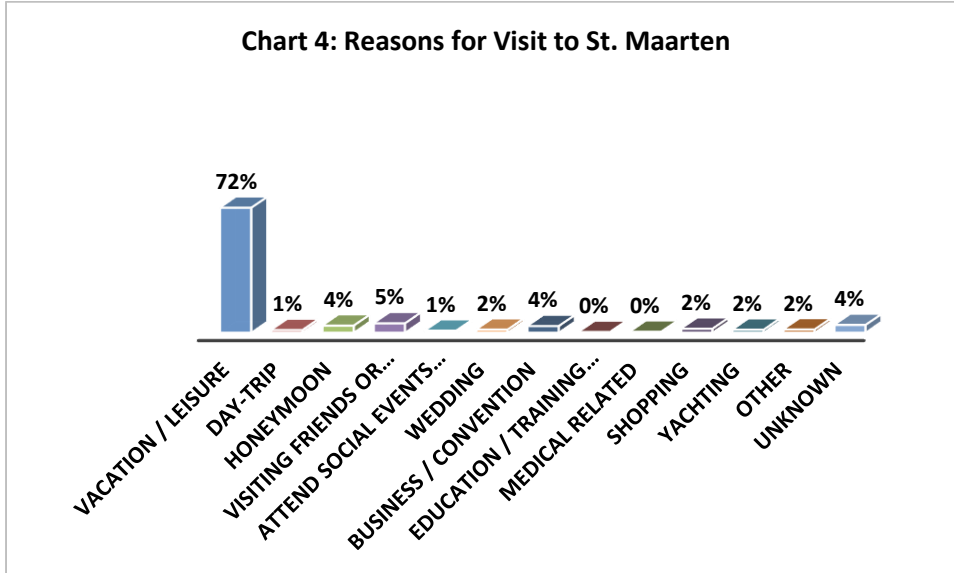
Chart 3: Most important Source influencing decision to visit

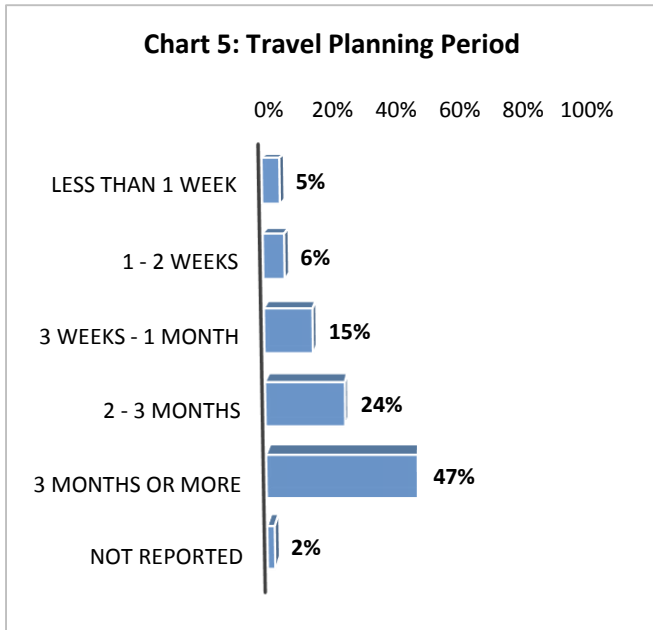


Purpose of Visit

The top reason for visiting St. Maarten / St. Martin was found to be “Vacation and Leisure” (72%), followed by ‘visit friends or relatives’ (5%). Honeymoons and Business trips were among the other main reasons, see Chart 4 below.

Chart 4: Reasons for Visit to St. Maarten





When asked how long in advance respondents planned their vacation to the island, majority (47%) indicated 3 months or more (see Chart 5).

Place & Length of Stay

The tourist industry on St. Maarten / St. Martin offers various accommodation options. Amongst these are seven primary choices, seen in Chart 6. The largest percentage of respondents choose hotels (44%) as their primary accommodation choice, of which, the United States region represents 26%. Overall, 28% of visitors stay at Timeshare units, while Condoniums/Villas represented an overall share of 12% and 8% of respondents stayed with Friends or relatives.

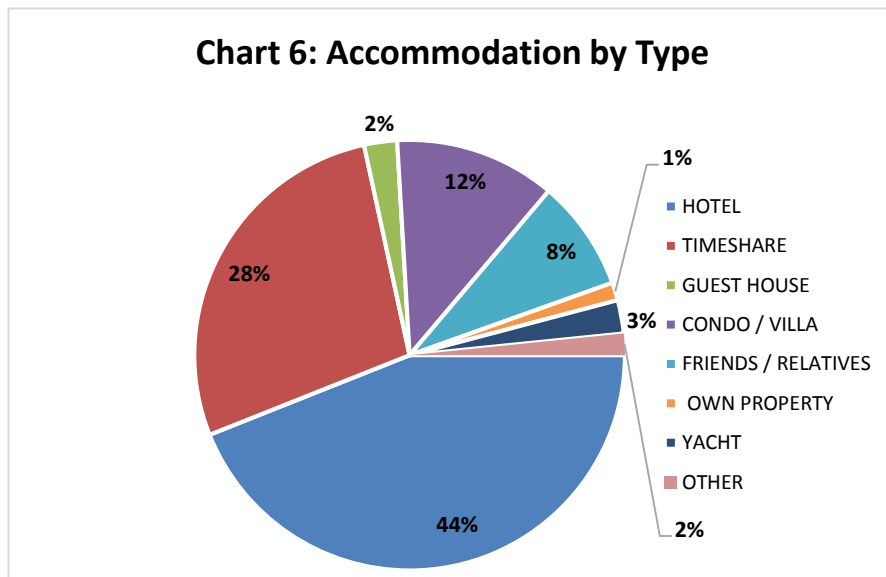


Table 3. Average Length of Stay (nights)

	Dutch side	French side
United States	8.1	7.9
Canada	8.8	11.0
NORTH AMERICA	8.5	8.2
Caribbean	6.7	9.8
Europe	11.2	10.3
Total Respondents	8.2	8.7

Furthermore, the average length of stay was calculated, as well as by the major regions for both sides of the island. Table 3 indicates that the average stay of tourists is about equal for both the Dutch and French parts of the island, with a combined average of 8.2 nights per tourist. Table 4 below, shows the length of stay based on hotels, timeshare, and guesthouses.

Table 4. Average Length of Stay by accommodation (nights)

	Total Length of stay	Hotel	Timeshare	Guesthouse
North America	8.1	6.3	9.3	7.1
Caribbean	7.0	5.1	7.1	6.3
Europe	10.3	7.8	12.3	10.6
Total	8.2	6.2	9.3	7.8

Satisfaction ratings

Table 5 provides a list of the aspects or factors that most stay-over tourists incur while visiting St. Maarten / St. Martin. These factors have been rated on a 6 point Likert scale with an added significance rating, 1 indicates the highest significance rating provided, based on the number of respondents answering the question in comparison to the total respondents. The results display that factors related to immigration and airport services and facilities received the highest ratings². Whereas beaches and dining on both sides of the island also received high ratings and average scoring on the scale.

Table 5. St. Maarten / St. Martin Attributes Satisfaction Rating

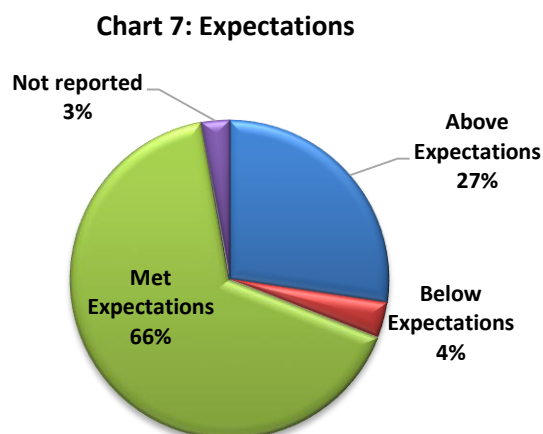
	Excellent (%)	Good (%)	Average (%)	Poor (%)	Terrible (%)	Average Score
Immigration Services	47	37	12	2	1	1.7
Airport facilities	41	41	13	3	1	1.8
Island Cleanliness	20	32	32	12	4	2.5
Clubs/Casinos	18	33	35	9	5	2.5
Taxis / Rentals	22	41	28	6	2	2.3
Tours / Excursions	30	42	22	3	3	2.1
Telephone / Internet	11	24	33	21	12	3.0

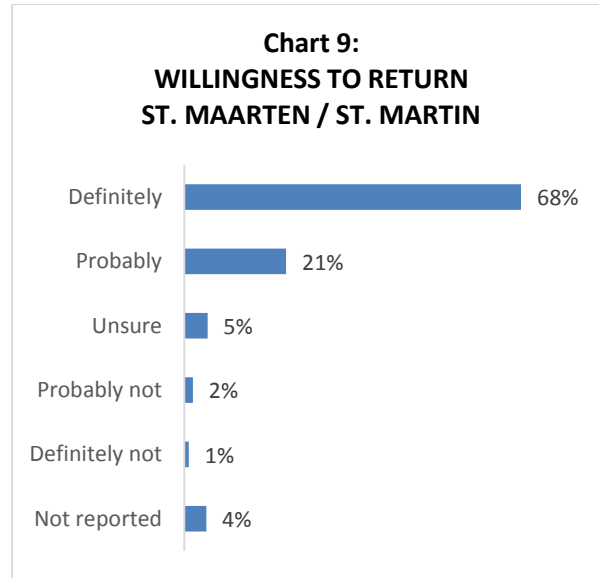
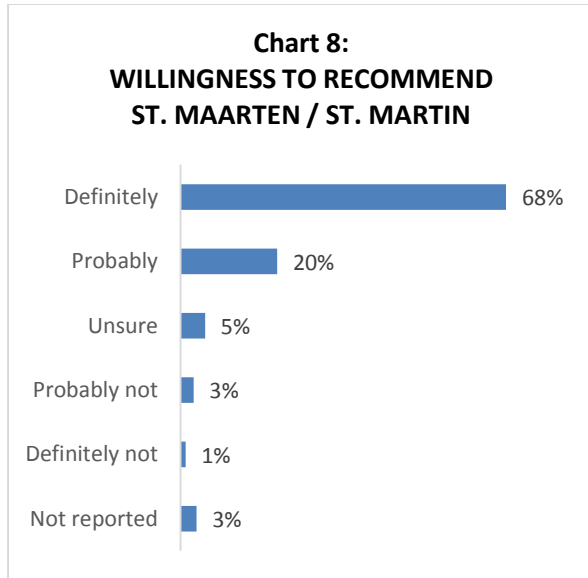
² Ratings are arranged in the order of highest = 1 and lowest = 5.

Sightseeing	28	43	24	4	1	2.1
Prices of Goods	12	31	41	11	4	2.6
Dutch Side						
Dutch Beaches	62	29	7	1	1	1.5
Dutch Dining	44	40	12	3	1	1.8
Dutch Prices of Goods	20	36	33	8	3	2.4
Dutch Duty-Free Shopping	30	39	24	6	1	2.1
Dutch Roads	10	22	35	22	11	3.0
French Side						
French Beaches	68	25	5	1	1	1.4
French Dining	50	36	11	2	1	1.7
French Prices of Goods	9	25	39	17	10	2.9
French Duty-Free Shopping	15	29	36	14	6	2.7
French Roads	8	21	36	23	12	3.1

- Figures in red highlight the highest percentage per category (rows).

In terms of respondents overall experience in St. Maarten / St. Martin, Chart 7 indicates that most respondents felt their experience in St. Maarten / St. Martin either met or surpassed their expectations. Therefore, the corresponding percentage rating for respondents' willingness to return and recommend the island is high. (See Charts 8 and 9).





Expenditure

Table 6 shows that on average in 2014, stay-over visitors traveled in groups of approximately 3 persons. Average daily expenditure is estimated at \$94.36 per person. Tables 7 & 8 show, the amounts spent daily per individual (and per party) among several key categories. Noticeable is that Food & Beverages, Shopping, and Car rental expenses are the three largest expense categories among respondents. Table 10, aggregates the total expense per category based on the average travel party size per region.

Table 6.

Region	Average Travel party size
North America	2.9
Caribbean	2.9
Europe	2.5
Grand Total	2.8

Table 7. Average Daily Expenditure for Person per Category

	United States	Canada	North America	Caribbean	Europe	Latin America	Total Respondents
Accommodations	\$ 33.19	\$ 30.27	\$ 32.72	\$ 8.78	\$ 13.24	\$ 14.32	\$ 28.75
Entertainment	\$ 8.30	\$ 5.73	\$ 7.89	\$ 10.11	\$ 8.32	\$ 11.88	\$ 8.11
Food & Beverage	\$ 20.32	\$ 13.41	\$ 19.19	\$ 15.84	\$ 15.10	\$ 23.22	\$ 18.49
Car Rental	\$ 10.85	\$ 8.54	\$ 10.48	\$ 8.41	\$ 8.95	\$ 12.60	\$ 10.12
Taxi	\$ 3.26	\$ 2.73	\$ 3.18	\$ 4.39	\$ 2.14	\$ 5.00	\$ 3.23
Public Transportation	\$ 1.27	\$ 1.40	\$ 1.29	\$ 2.95	\$ 1.79	\$ 1.87	\$ 1.48
Tours & Excursions	\$ 6.67	\$ 4.65	\$ 6.34	\$ 4.84	\$ 5.17	\$ 7.48	\$ 6.12
Shopping	\$ 13.44	\$ 11.65	\$ 13.15	\$ 20.75	\$ 12.85	\$ 27.30	\$ 13.88
Telephone / Internet	\$ 2.03	\$ 1.24	\$ 1.91	\$ 3.82	\$ 2.56	\$ 3.41	\$ 2.12
Other Services	\$ 1.89	\$ 1.70	\$ 1.86	\$ 3.09	\$ 2.98	\$ 2.42	\$ 2.06
Grand Total	\$ 101.24	\$ 81.31	\$ 98.01	\$ 83.00	\$ 73.09	\$ 109.50	\$ 94.36

Table 8. Average Daily Expenditure by Region per Average Travel Party

	United States	Canada	North America	Caribbean	Europe	Latin America	Total Respondents
Accommodations	\$ 90.61	\$ 80.87	\$ 89.07	\$ 20.25	\$ 31.13	\$ 32.52	\$ 75.88
Entertainment	\$ 22.67	\$ 15.30	\$ 21.46	\$ 23.30	\$ 19.56	\$ 26.98	\$ 21.40
Food & Beverage	\$ 55.47	\$ 35.82	\$ 52.25	\$ 36.52	\$ 35.49	\$ 52.71	\$ 48.81
Car Rental	\$ 29.63	\$ 22.82	\$ 28.52	\$ 19.38	\$ 21.03	\$ 28.60	\$ 26.70
Taxi	\$ 8.91	\$ 7.29	\$ 8.65	\$ 10.12	\$ 5.04	\$ 11.36	\$ 8.51
Public Transportation	\$ 3.48	\$ 3.73	\$ 3.52	\$ 6.80	\$ 4.20	\$ 4.25	\$ 3.92
Tours & Excursions	\$ 18.21	\$ 12.43	\$ 17.26	\$ 11.16	\$ 12.14	\$ 16.98	\$ 16.15
Shopping	\$ 36.70	\$ 31.12	\$ 35.80	\$ 47.84	\$ 30.19	\$ 61.99	\$ 36.64
Telephone / Internet	\$ 5.56	\$ 3.32	\$ 5.19	\$ 8.80	\$ 6.01	\$ 7.74	\$ 5.60
Other Services	\$ 5.16	\$ 4.53	\$ 5.06	\$ 7.13	\$ 6.99	\$ 5.50	\$ 5.43
Grand Total	\$ 276.39	\$ 217.22	\$ 266.77	\$ 191.30	\$ 171.79	\$ 248.63	\$ 249.06

Visitor's Profile

Demographic information collected indicates that there was a pretty even spread between male and female respondents across age categories, to the island in 2014. The largest group consisted of respondents between the ages of 50 – 59 and 60+ (see chart 10). However, based on the marital status of respondents (chart 11) it is clear that visitors are primarily married 69%, versus singles 24% and other categories.

Table 9. Age Group by Sex

	Male	Female	Total
Under 15	292	266	558
15 - 29	648	1,020	1,668
30 - 39	942	959	1,901
40 - 49	786	850	1,636
50 - 59	945	1,082	2,027
60 +	995	944	1,939
Total	4608	5,121	9,729

Chart 10: Respondents by Age

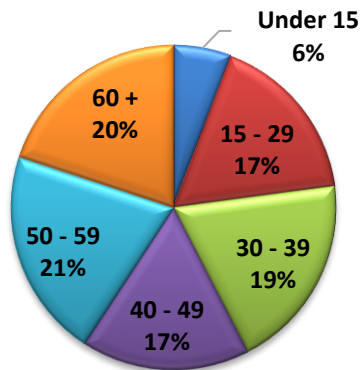
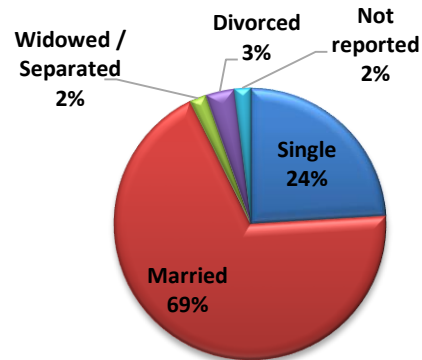


Chart 11: Marital Status



Further analysis indicates that “Singles” were more likely to earn US\$ 25,000 per annum or less, while the highest earners reported to be “Married” couples as well as those who did not report their marital status.

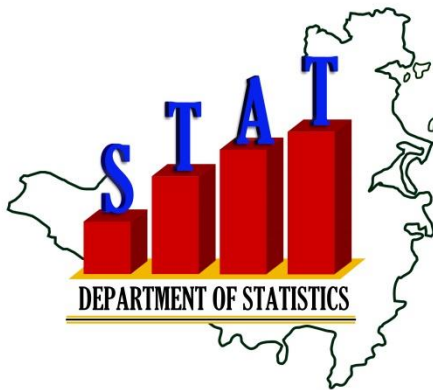
Table 10. Marital Status and Annual Household Incomes

	Single (%)	Married (%)	Widowed/ Separated (%)	Divorced (%)	Not reported (%)	Grand Total (%)
Less than US \$25,000	16	3	8	4	3	6
US \$25,000 - US \$50,000	22	8	17	18	6	12
US \$50,001 - US \$75,000	14	11	18	23	11	13
US \$75,001 - US \$100,000	13	15	21	12	11	14
US \$100,001 - US \$125,000	11	13	8	12	7	12
US \$125,000 and over	15	38	8	22	26	30
Not reported	10	12	18	7	37	12
Total	100%	100%	100%	100%	100%	100%

North American households reported mostly to have an annual household income level of \$125'000 and greater. European residents indicated annual household incomes of mostly between \$25'000 - \$50'000 and \$125'000 and greater. Caribbean respondents primarily had a household income of between \$25'000 - \$50'000. Latin Americans held an average household income of between \$25'000 and \$50'000.

Table 11. Gross Annual Household Income by Region

	United States (%)	Canada (%)	North America (%)	Caribbean (%)	Europe (%)	Latin America (%)	Grand Total (%)
Less than US \$25,000	3	3	3	25	9	21	6
US \$25,000 - US \$50,000	9	11	9	28	18	23	12
US \$50,001 - US \$75,000	12	14	13	13	15	10	13
US \$75,001 - US \$100,000	16	14	15	9	12	9	14
US \$100,001 - US \$125,000	13	13	13	8	12	8	12
US \$125,000 and over	36	32	36	6	19	20	30
Not reported	11	14	11	10	16	9	12
Total	100%	100%	100%	100%	100%	100%	100%



Contact Us:

Juancho Yrausquin Blvd #6, Units 7/8
Philipsburg, Sint Maarten
Tel: +1721 549-0235/ +1721 542-2151

Email: info@stat.gov.sx